

FOR IMMEDIATE RELEASE

Contact: Ashley Duva
Strategic Global Advisors
(949) 706-2640 ext. 136

Sam King, CFA Joins Strategic Global Advisors as the firm's Director of Marketing

Newport Beach, CA – April 30, 2010 – Strategic Global Advisors, LLC (“SGA”) has hired Sam King, CFA, as the firm’s Director of Marketing, a new position. King was previously a marketing professional with Smith Breeden Associates and Trusco Capital Management, where he marketed to Consultants and Plan Sponsors. “Sam has tremendous experience and background and fits well with our entrepreneurial and academic culture,” shared Cynthia Tusan, President and Founder of Strategic Global Advisors, LLC. “He is ready for the challenges of this market and the intense competition that any investment manager faces. Since we have been growing our business over the past four years without a sales person, he will find that we appreciate the work that he will be doing for us.”

King’s career path is not typical in that he started in television after earning his BA in Journalism from the University of North Carolina at Chapel Hill. He then started a career in Journalism as a reporter for WSAV-TV in Savannah, GA. King spent six years working as a producer for CNN Sports Illustrated in Atlanta, Georgia before deciding to pursue his MBA and CFA. King explained, “The challenges of journalism and finance are very different, it was the right move for me, but I still love keeping up with the sports world.” He adds, “It was a difficult decision to leave a firm like Smith Breeden, but SGA offered an exciting, once in a lifetime opportunity to start at the ground level with a firm that offers unique, quality strategies that are well positioned for growth.”

SGA has a dedication to its ties with academia not only through its staff but also through a powerful Advisory Board that includes such individuals as Michael Brennan, Emeritus Professor at UCLA and Richard Frankel, Beverly and James Hance Chair Professor of Finance at Washington University in St. Louis. Also part of the firm’s Advisory Board are Bill Borland, former managing director at Russell Investment Group and Alison Davis, managing partner of Belvedere Capital and former CFO of Barclays Global Investors. “SGA’s Advisory Board offers us the opportunity for collaboration with leaders in academia as well as extensive dialogue with experts in the field of asset management,” explains Cynthia Tusan, President of SGA.

Investments are subject to risk. Investors should consider the investment objectives, risks, charges and fees of any investment vehicle before investing. For more information, please contact Ashley Duva at (949) 706-2640 ext. 136 or visit www.sgadvisors.com.

###

About Strategic Global Advisors (“SGA”)

SGA is an investment firm that manages international large cap, small-mid cap and small cap core equity portfolios for institutions and individuals. Portfolio management is available to investors through separate account platforms and consultants. SGA applies a disciplined investment process that integrates quantitative and fundamental methods. The firm constructs portfolios focusing on stock selection rather than country and sector market timing. SGA is headquartered in Newport Beach, California. More information is available on the firm's website, www.sgadvisors.com.